



January 21<sup>st</sup>, 2021

Dear respondent,

CARB-TCMPA began the process of developing an accreditation process for Traditional Chinese Medicine and Acupuncture education programs in 2020 by recruiting Facilitated Improvement for Corporate Success, Inc. (FICS) to facilitate the development of accreditation standards. We believe accreditation is a vital way to raise the profile of Traditional Chinese Medicine and Acupuncture (TCMA) as a respected healthcare profession, and improve the consistency of education across the country.

We invite you to review the draft standards and provide your feedback before they are finalized. The draft standards you are about to review are meant to apply to all TCMA education programs, large and small, public and private. Below is a link to a survey which provides a format for you to submit your feedback to us on the draft standards. You will be asked to indicate whether you think each requirement in the standards is clear, relevant, achievable, and useful. You'll also be asked to consider whether the standards are comprehensive, or if some addition might improve them.

There are six standards and 101 criteria, and it takes approximately 60 to 120 minutes to complete the survey. You don't have to do it all at once. You can save what you've done and finish it later. The consultation closes on March 26<sup>th</sup>, 2021 at 5 PM (ET) so please submit your response by then to make sure your voice is heard. Your feedback is confidential—survey results will be considered as a whole when we develop the next draft of the standards.

<https://www.surveymonkey.com/r/TCMAstandards>

A PDF version of the draft standards is also available by contacting [info@fics.ca](mailto:info@fics.ca) and if you would like more information about the accreditation development process or the survey, please contact us at [info@fics.ca](mailto:info@fics.ca).

Thank you for your time and thoughtful consideration, and for your honesty. Your feedback will help us develop the best possible standards and, ultimately, add even more to the quality of TCMA education across Canada.

Sincerely,

A handwritten signature in black ink, appearing to read 'K. Loeffler', written in a cursive style.

Kathrina Loeffler  
Executive Director  
Facilitated Improvement for Corporate Success, Inc.

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